

Big Picture Studio

(Previously Borderless)

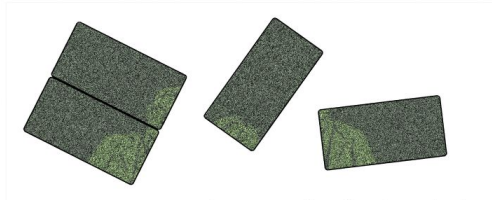
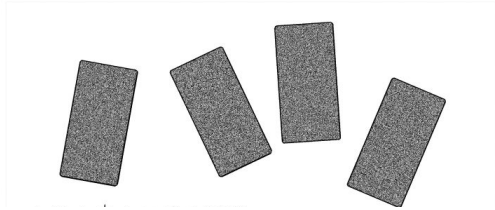
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Samantha Lai, Winnie Tsai, Derek Wong
Instructor: Dave Culyba

Research on similar experiences

1. Cooperative experience 4 phones on the table
2. Connecting phones, rearranging, reconnecting → meaning



Basic premise



4 Phone screens connecting modularly for shared visual to convey meaning

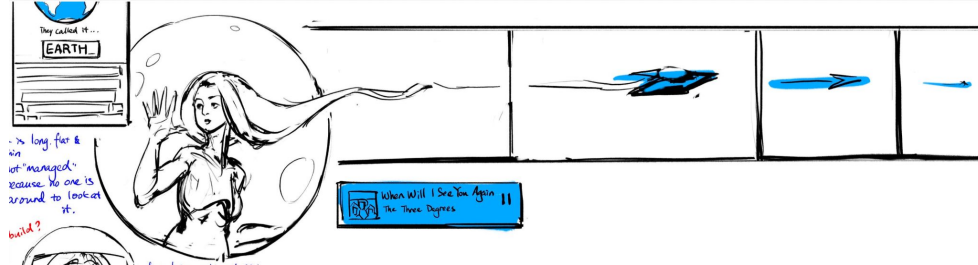
Try it for yourself (phone prototype)

They called it...

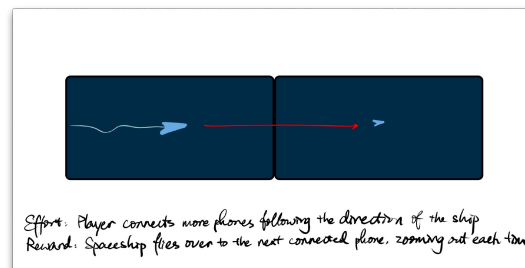
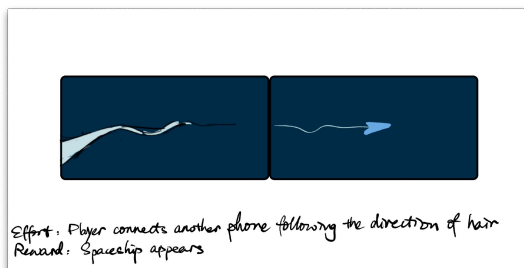
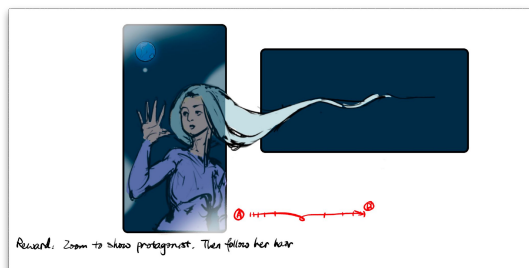
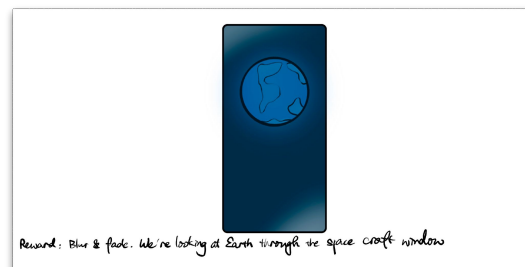
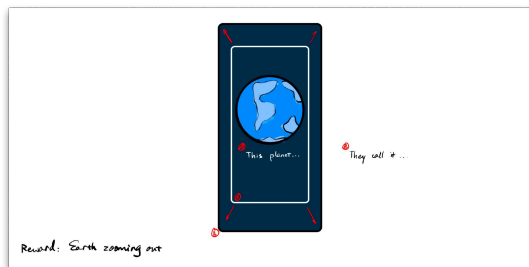


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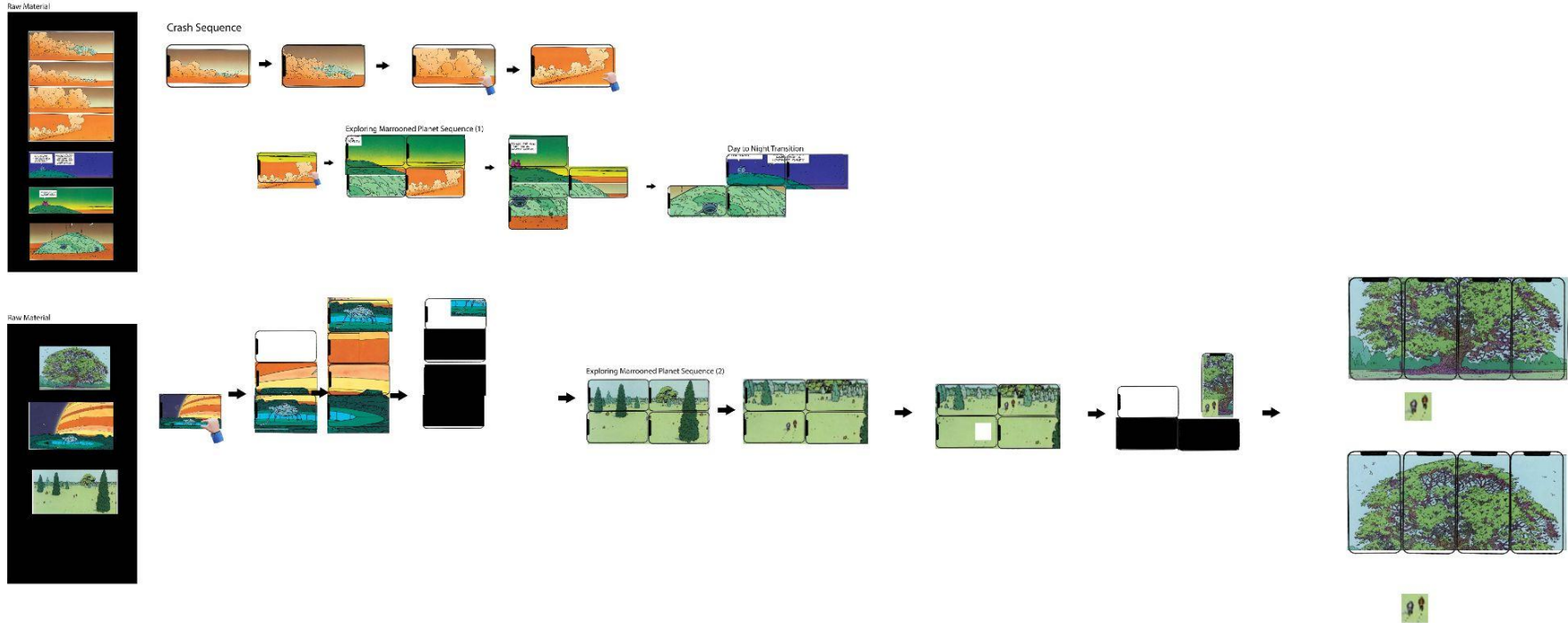




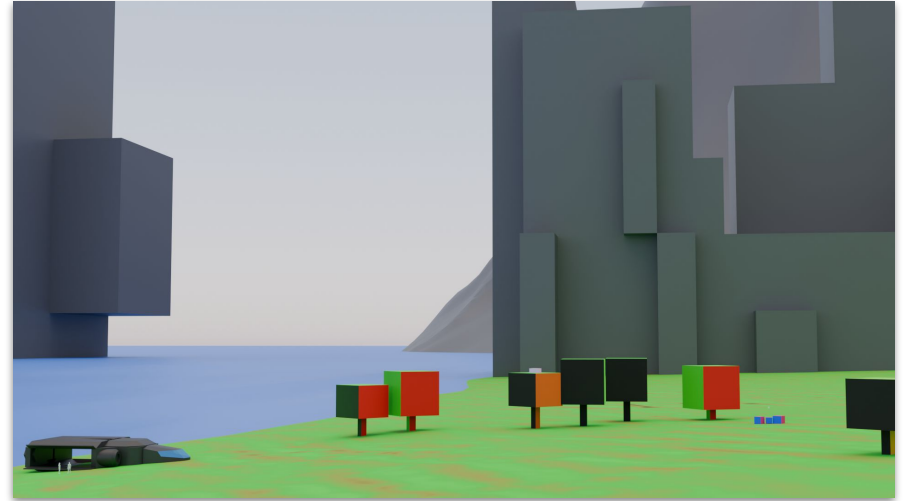
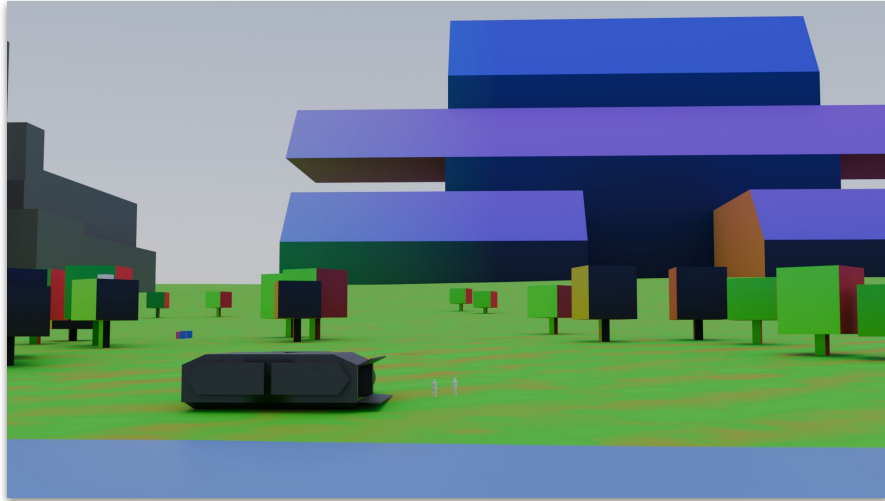
How we guide attention across multiple phone screens



Narrative + multi-phone mechanic (visual puzzles)



Leveraging 3D models (perspective views, allowing for animation)



Incremental Development

