



**BUILDING BLOX**

# Team Members



**Anlan Yang**  
Artist



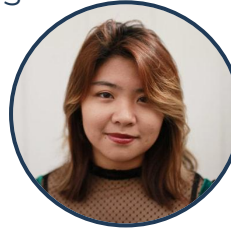
**Gillian Ryan**  
Producer/ Narrative Designer



**Lyn Li**  
Artist



**Chenguang Deng**  
Programmer/Producer



**Xiao Han**  
Narrative Designer



**Rohit Sharma**  
Programmer/Technical  
Designer

# Our Client



## Genevieve Johnson

Roblox Education, Instructional Design and Game Based Learning



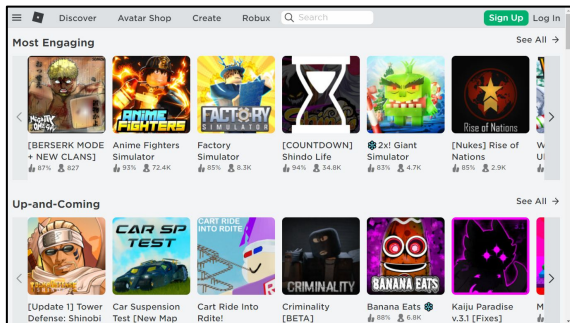
Design a **prototype** for a  
**narrative design** tool utilizing  
**Roblox Studio**



# What is Roblox?

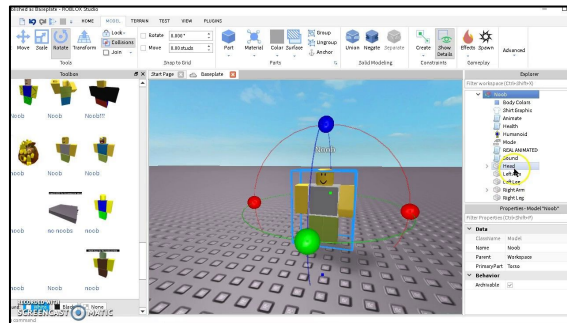
## Roblox

- Platform for users to play and share experiences
- Popular among 7 - 18 year olds



## Roblox Studio

- Editor to create experiences
- Directly connected to Roblox platform
- Contains asset library
- Uses Lua



# Client's Wants



A learning tool that uses **branching narrative** to teach traditional **subjects**



Asset Placement  
& 3D Art



Exclusive Sharing



In Roblox  
& Cross Platform



Scalability Across  
Subjects

# High School Students

13 - 18 Years Old

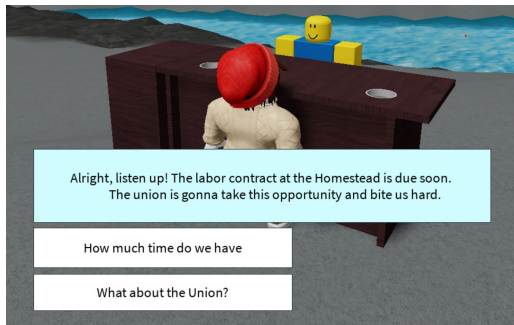
# Roblox Educational Designers

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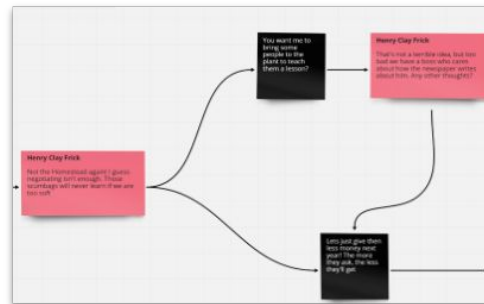
# Deliverables



Narrative  
Playground Tool



Test Story

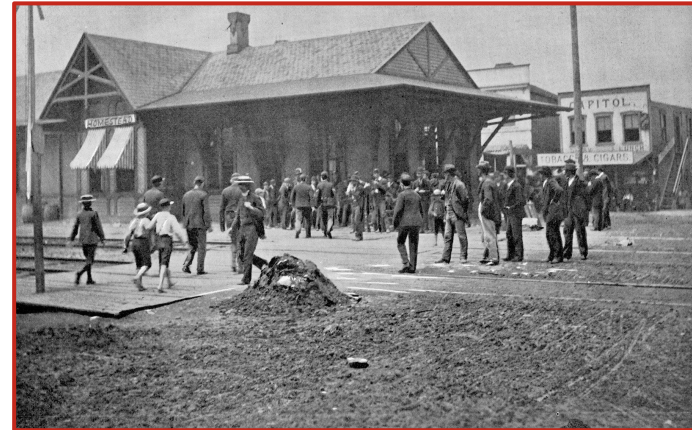
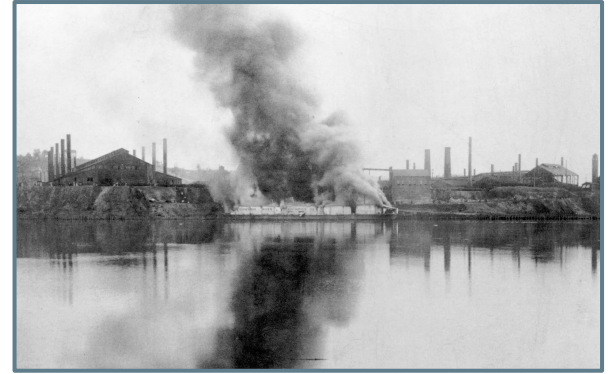


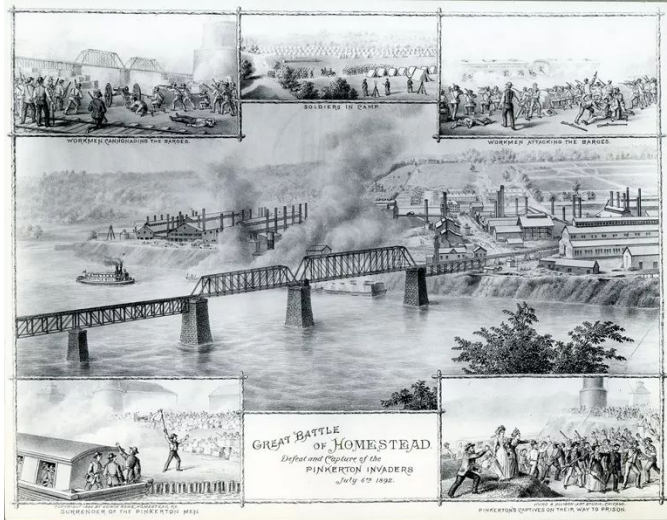
Documentation



# Test Story Topic

- Topic Goals
  - ☐ History or Literature
  - ☐ Taught in high schools
  - ☐ Multiple perspectives
- Homestead Strike (1892)
  - ✓ History
  - ✓ Taught in 10th or 11th grade
  - ✓ Multiple perspectives
  - + Local
  - + Relevant to current economic climate





# Homestead Strike

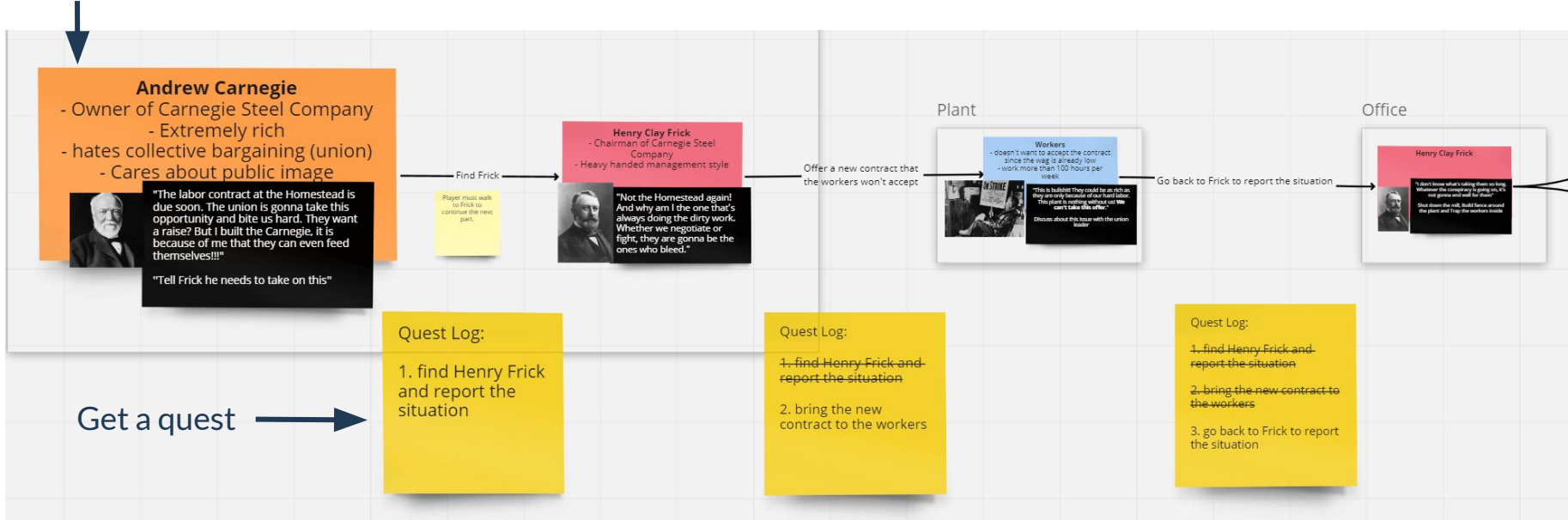
**Player's Perspective:**  
Assistant of Henry Frick

**Conflict:**  
Disagreement on labor wages between  
the Union and Carnegie Steel

**Player's Goal:**  
Help Frick to prevent increasing labor wages

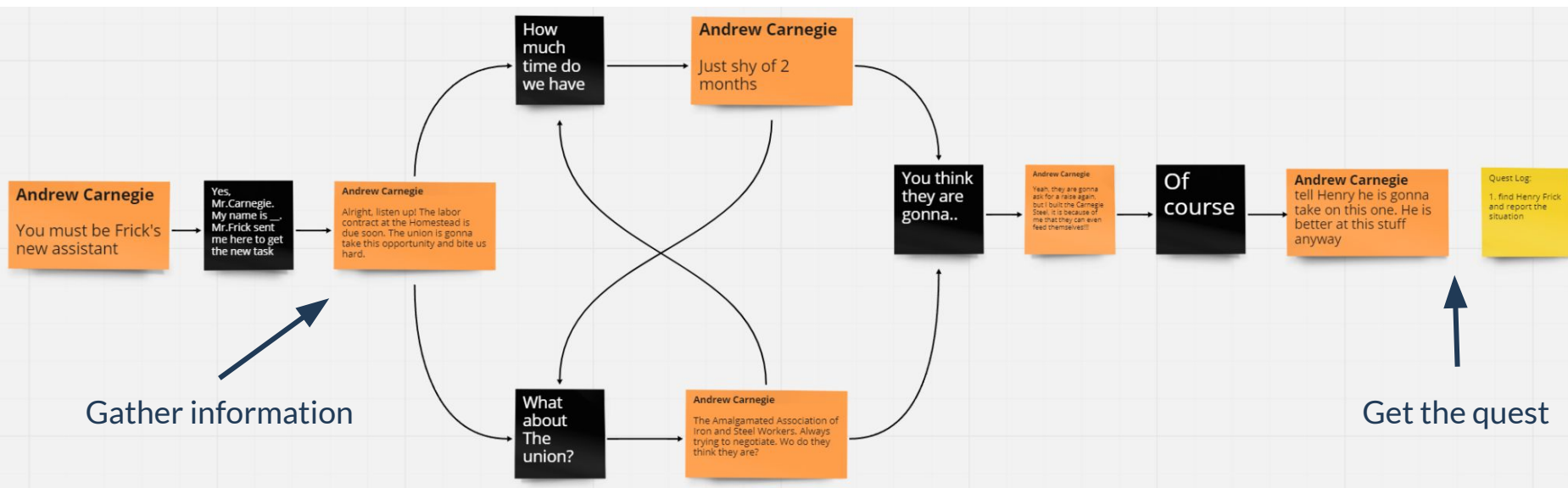
# How to implement?

Talk to NPCs



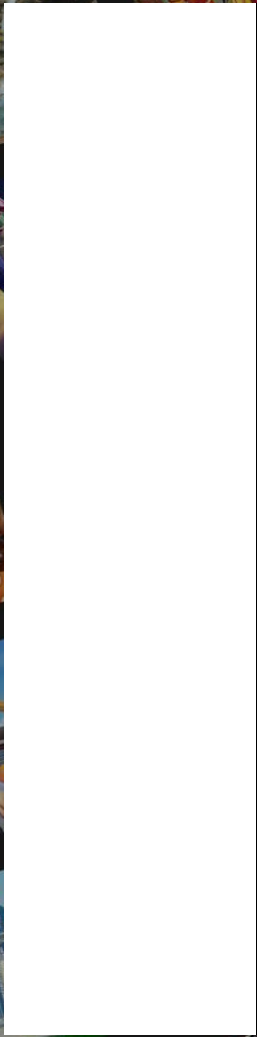
Quest based main storyline

# How to implement?



Choice based interactive dialogue system





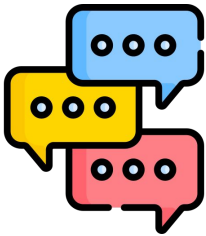
# Prototyping for Inspiration

Assignment: Create an interactive story about the Homestead Strike

- Twine
- Miro
- PowerPoint
- MadLibs
- Spore Galactic Adventure
- Roblox



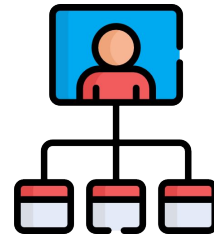
# Key Features



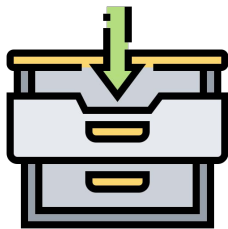
Dialogue System



Global Status Tracking



Exclusive Sharing



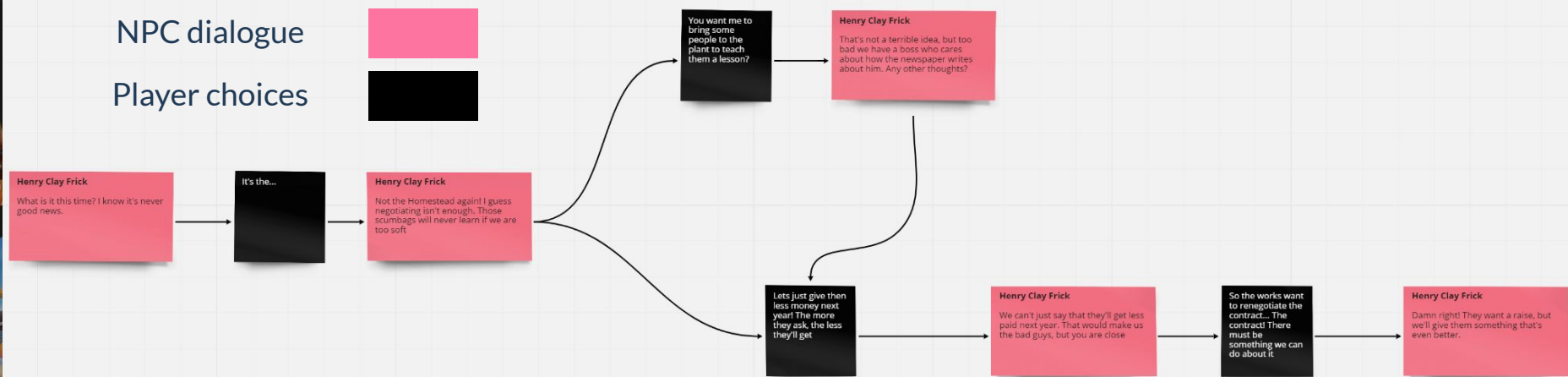
Asset Drawer/Inventory



Saving & Loading

# Dialogue System

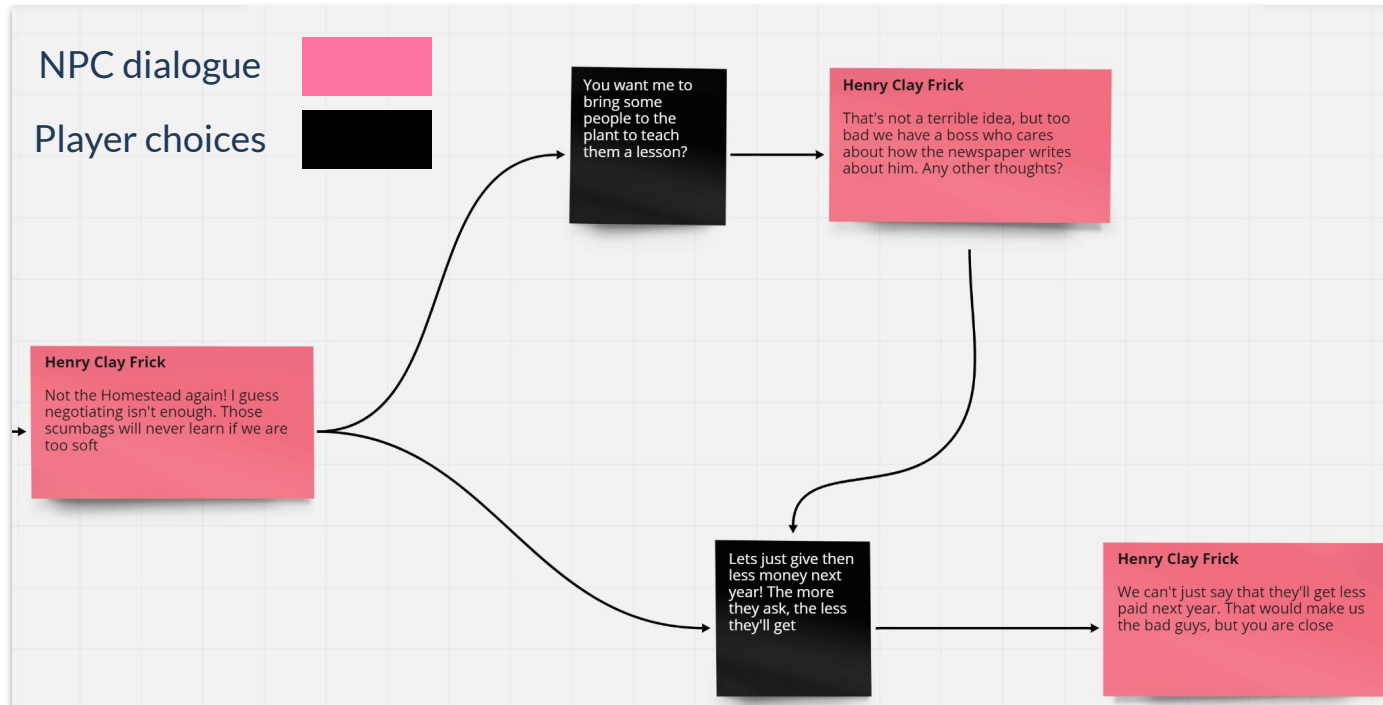
A data structure for narrative branching: Node Graph





# Dialogue System

Each choice will be a branch that triggers different dialogues and events



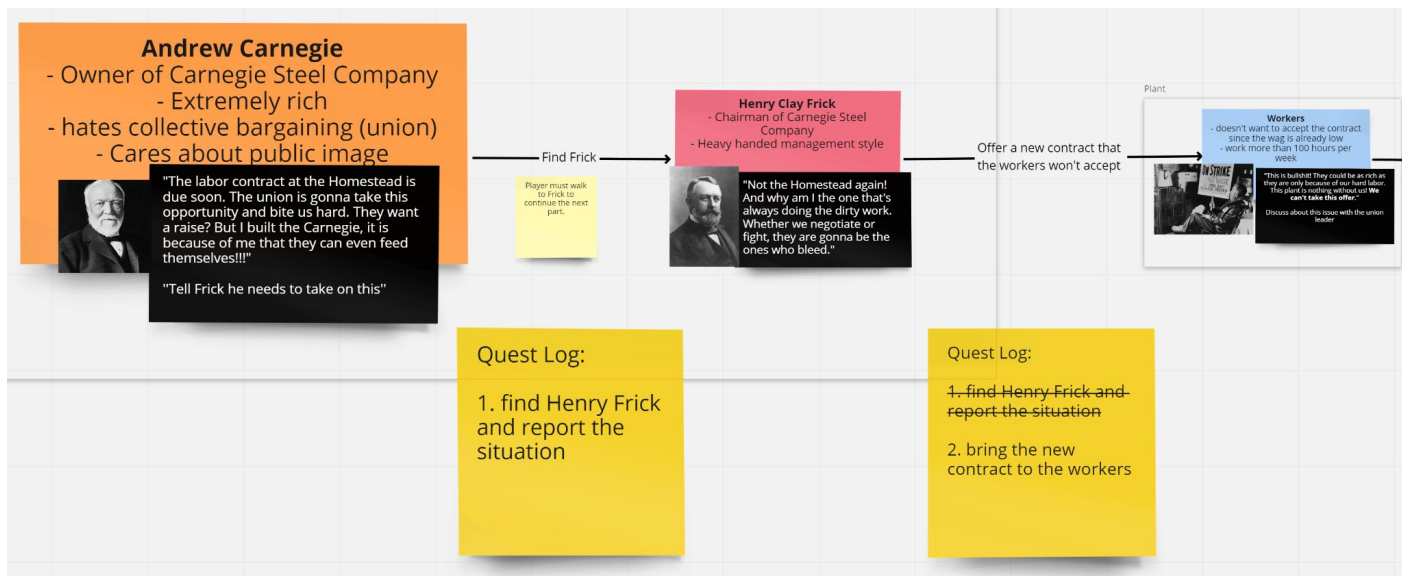
# Dialogue System

- Create and connect dialogue nodes using script
- Proximity prompt
- Allow custom events



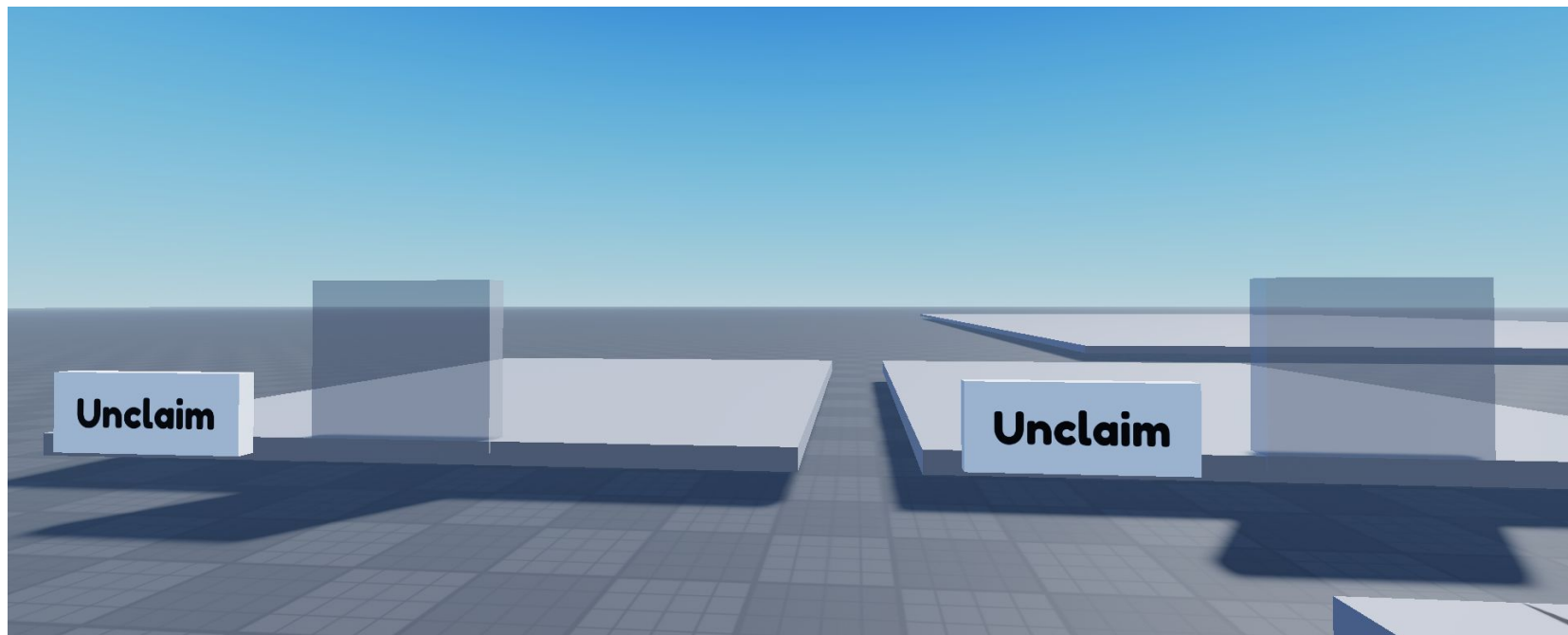
# Global Status Tracking

- World State
- Allows the creation more advanced branching narratives
- Allows task tracking



# Exclusive Sharing

Plot system: There will be multiple 'plots' in the game





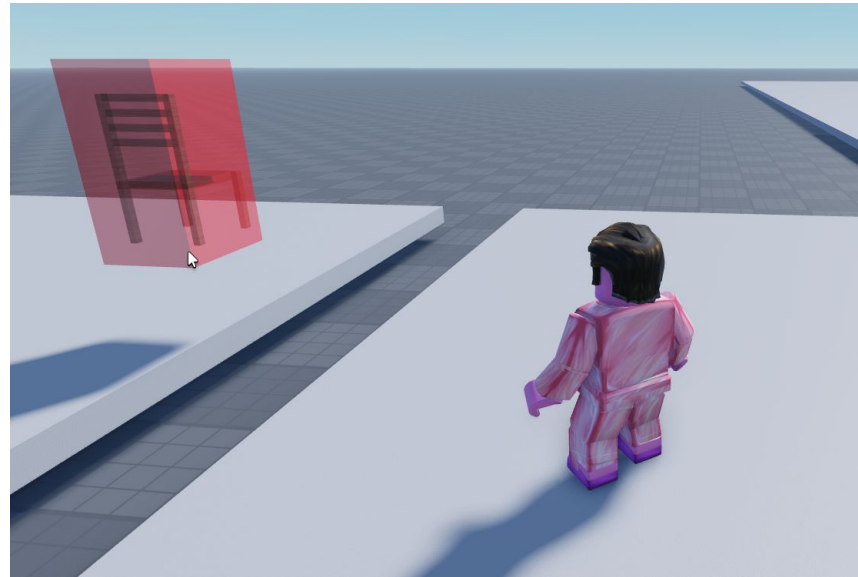
# Exclusive Sharing

Plot system: Players can claim a single plot



# Exclusive Sharing

Plot system: Players can only build in their plot

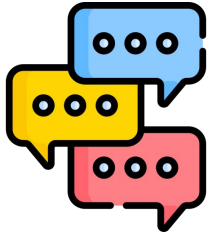


# Exclusive Sharing

Plot system: Players can play other students' experience



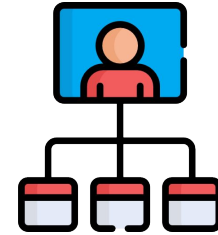
# Key Features



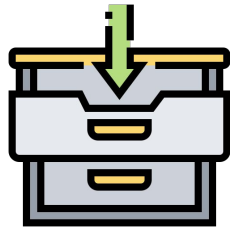
Dialogue System



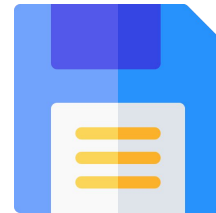
Global Status Tracking



Exclusive Sharing



Asset Drawer/Inventory



Saving & Loading

# Asset Drawer

- Why do we need an asset drawer?
  - Worldbuilding
  - Scene Dressing
  - Adding characters
- Inspiration
  - Spore Galactic Adventures
  - Tycoon games



# Asset Drawer Properties

Asset gallery to choose from





# Asset Drawer Properties

Placing assets into the world



# Asset Drawer Properties

Being able to orient the assets



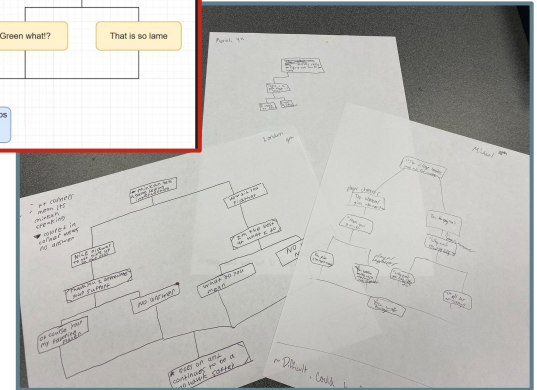
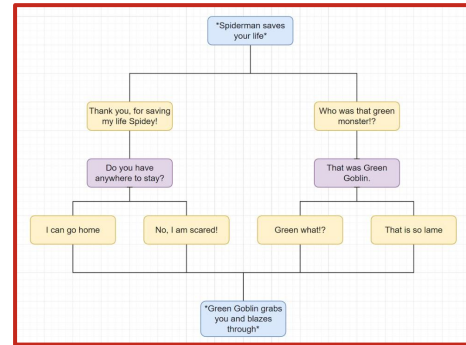
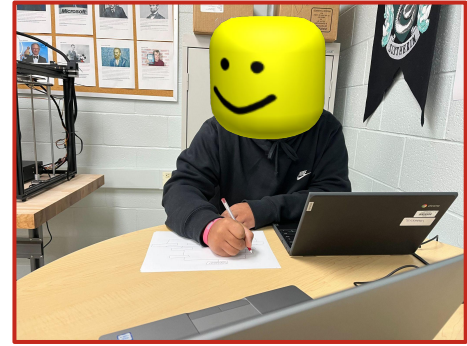
# Asset Drawer Properties

Delete assets from the world

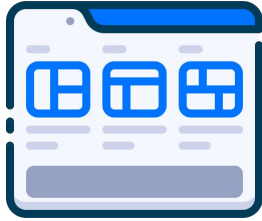


# Surveying & Paper Prototyping

- Surveyed 6 students about their approach to a potential Roblox assignment
- Introduced students to dialogue tree
- Contacted 9 teachers across 5 subjects



# Takeaways



Templates can help  
students get started



Students want to  
preplan the story on  
paper

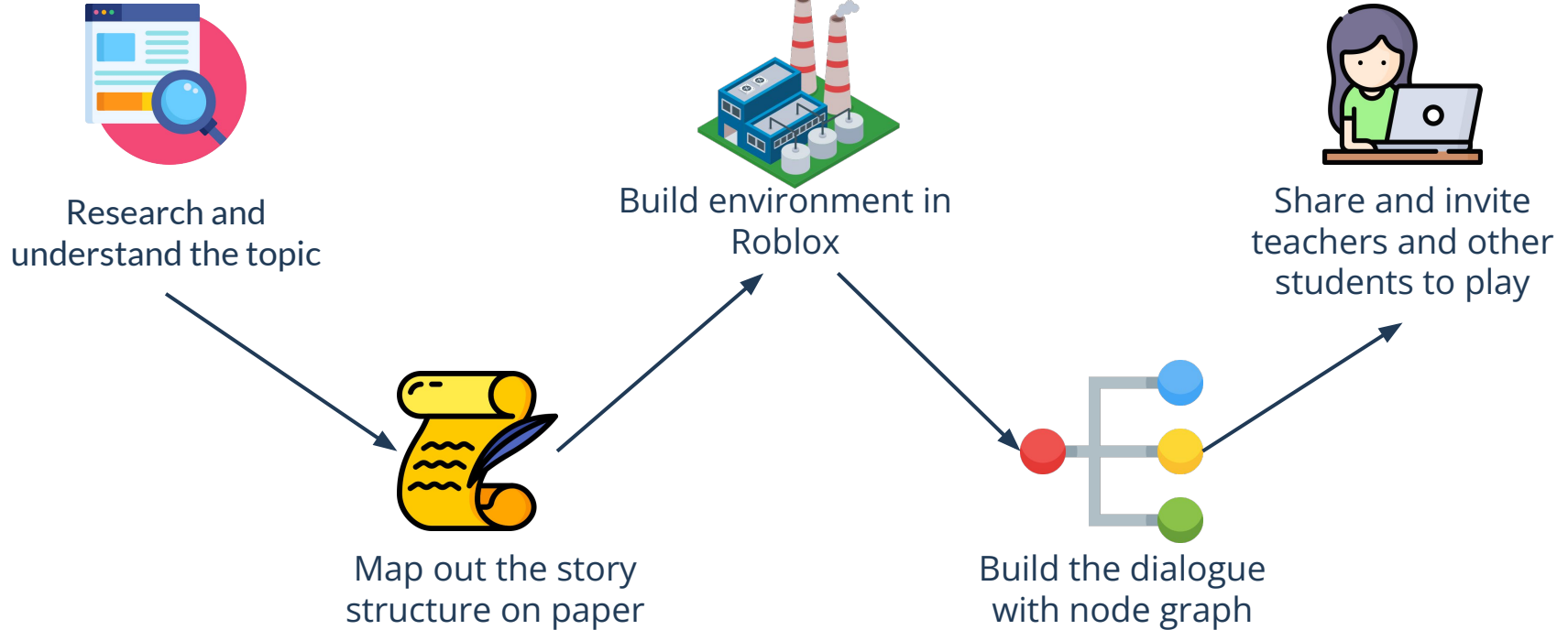


Students value  
placing assets and  
characters very high



Interested in using  
Roblox for language and  
science classes

# User Experience Chart



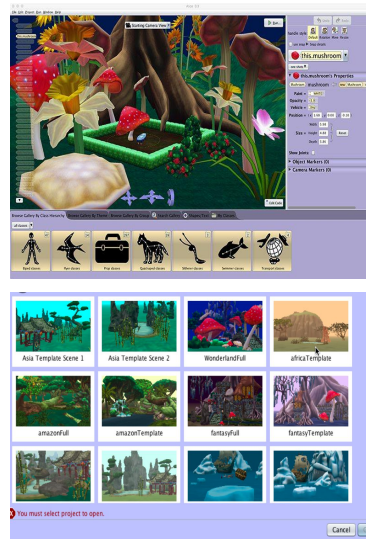


# Art Target

- Create a gallery (a package of assets) for players to use into Roblox Studio to help them create their narrative experience



Sims



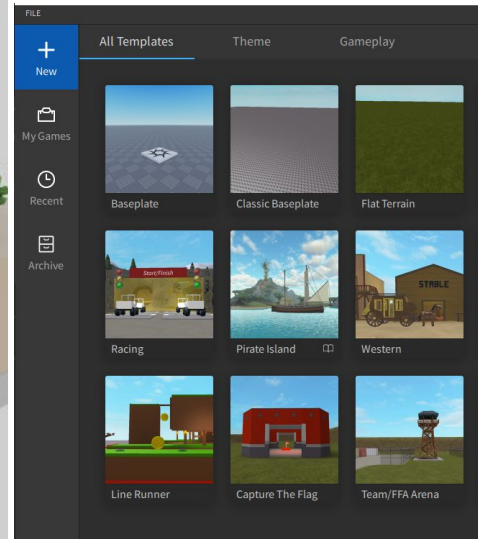
Alice3



MineCraft

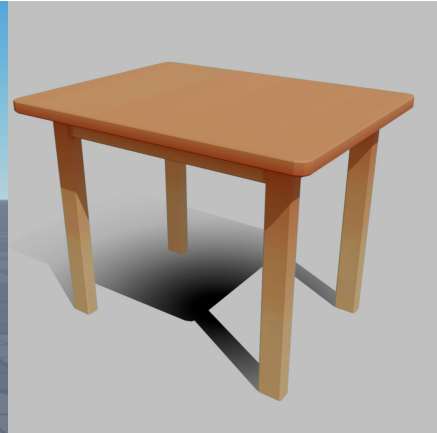
# Design Issues

- **Template:** Provide relevant templates with basic environment settings for players to choose.



# Design Issues

- **Single assets:** Provide single assets (environment characters props) that players can drag from the assets drawer into their scene to add more creativity



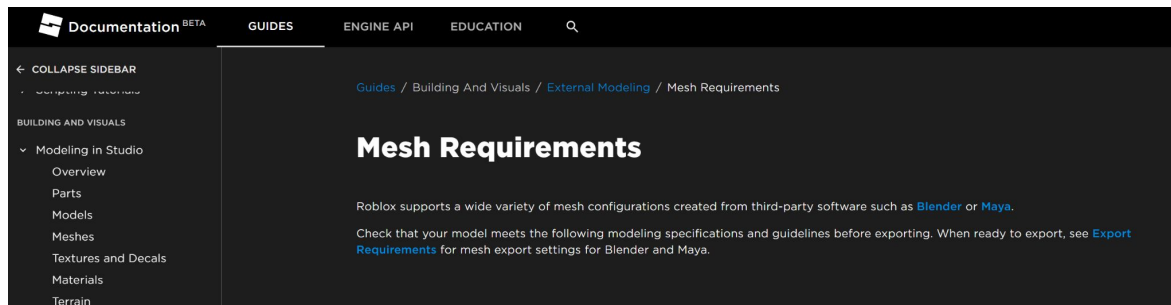
# Design Issues

- Indoor and outdoor spaces



# Pre Production/ Research

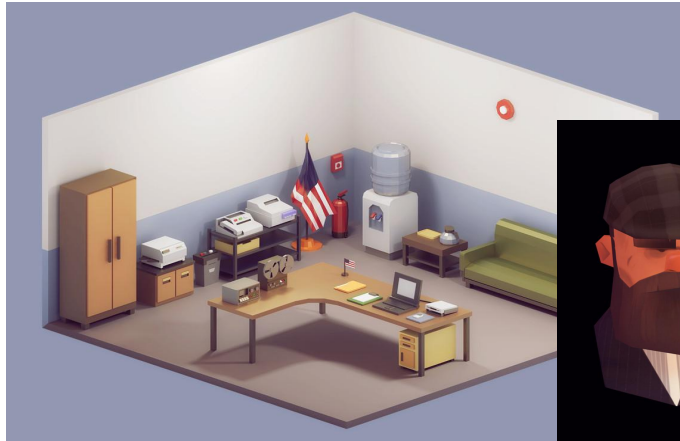
- Test implementing art assets & discover limitations in Roblox Studio





# Pre Production/ Research






- Test implementing art assets & discover limitations in Roblox Studio
- Art Style:





# Gallery Process






- Environment list

	A	B	C
1		Asset Name	Ref Link
2	Factory	Fence	
3		Factory building	
4	Office	inside outside	
5			
6	River	boat	
7		bridge	
8	Town		<a href="https://www.artstation.com/artwork/0XXB1v">https://www.artstation.com/artwork/0XXB1v</a>
9		Houses	
10		Train	
11		Truck	
12	Foliage	Tree	
13			



# Gallery Process

- Environment list

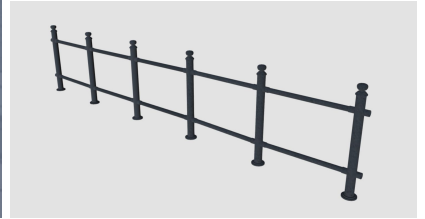
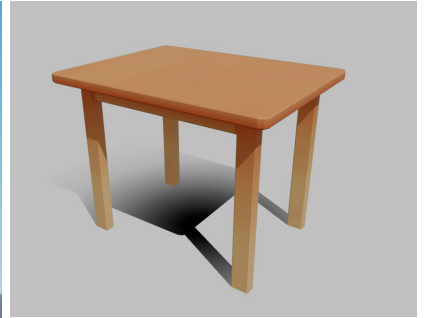
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10		Train	
11		Truck	
12	Foliage	Tree	
13			



# Gallery Process

- Character list and Props list

1	Asset Name
2	Hat1
3	Hat2
4	Hat3
5	Upper Cloth
6	Pants
7	Shoes
8	Workers
9	Props...
10	Head
11	Upper Cloth
12	Pants
13	Shoes
14	AC
15	Props...
16	Head
17	Upper Cloth
18	Pants
19	Shoes
20	Frick
21	Props...
22	Head
23	Upper Cloth
24	Pants
25	Shoes
26	Union leader HOD
27	Props...
28	Head
29	Upper Cloth
30	Pants
31	Shoes
32	Soldier
33	Props...
34	Head
35	Upper Cloth
	Pants
	Shoes
	Detective
	woman
	Props...



# Summary

- Narrative playground tool targeted for HS Students
- Demo of how this tool could be used
- Documentation on next steps, challenges, and guidelines



# Schedule

